

#startup  
#business

# THINGS TO KNOW ABOUT VIRTUAL ASSISTANTS

Outsourcing Industry Is Worth  
**Over \$105 billion**



**85.4% Of Virtual Assistants  
Own A Personal Website**



**59.2% Of Virtual Assistants  
Have Colleague Education**



**58.9% Of Virtual Assistants  
Are Full-Time Virtual Assistants**



Virtual assistants demand is growing

Most affordable virtual assistants are from Philippines.



## Virtual Assistant Facts

Virtual assistants from 180 countries

In 2014, Elance reported that it had over eight million freelancers in its platform, servicing more than two million clients in over 180 countries and generated \$750 Million.

A remote study conducted by CTrip on its employees showed that 13% of employees work better from home.

Studies show that working from home is more productive

Working from home is big

One in five people around the world telecommute or work from home.

Elance reported that 1/8 or one million of their freelancers are from the Philippines

Virtual assistants are popular in Philippines

Virtual assistants help entrepreneurs save money

It has been estimated that hiring a virtual assistant over a full-time employee will save up to 78% of operating costs per year.

## Virtual Assistant Services Growth

Outsourcing Services Market Size (US Billions)



## 5 Reasons To Hire A Virtual Assistant

1. LOWER THE COST OF YOUR BUSINESS

2. INCREASE YOUR LEVEL OF PRODUCTIVITY

3. IMPROVE EFFICIENCY BY DOING MORE WORK IN LESS TIME

4. OUTSOURCE BORING TASKS AND CONCENTRATE ON THINGS THAT MATTER

5. PAY ONCE MILESTONES ARE REACHED INSTEAD OF A MONTHLY SALARY

## Other facts about virtual assistants

#1

**69.3% Of Virtual Assistants Are Married**



#2

**82.5% Of Virtual Assistants Spent Time As A Private Employee**



#3

**87.7% Of Virtual Assistants Are Paid On A Productive Hour Basis - After Reaching Milestones**



#4

**23.9% Of Virtual Assistants Work 31 To 40 Hours A Week**



FOR MORE INFO, VISIT:

<http://outsourceworkers.com.au/5-reasons-to-hire-a-virtual-assistant-right-now/>

A PROJECT BY:



Sources:

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