

TOP 200 TOOLS YOU CAN OUTSOURCE

TO A VIRTUAL ASSISTANT
TO FUEL YOUR BUSINESS
GROWTH



Brad Stevens, CEO of Outsource Access



OUTSOURCE ACCESS[™]
YOUR SOURCE FOR GLOBAL TALENT

How Can Outsource Access Help You?

Based on 10 years of experience, we have one of the most thorough, proven processes to identify, vet, train and match affordable offshore Virtual Assistants in the Philippines with entrepreneurs, CEO's, busy professionals and small to medium business owners.

We help you redefine how you scale.

Want to Learn More?

Our Founder takes you behind the scenes in a brief video to show you how we work. See the video at the top of this page:

OutsourceAccess.com/process

Not sure what a VA can do for you? Our founder shows you 10+ step-by-step examples of how a VA can change your personal and business life.

Visit OutsourceAccess.com/training-10-ways

A Word From Our Founder and CEO

Creating Outsource Access along with an incredible team in the Philippines has been one of the greatest honors of my life. I had no idea the impact we would have across so many dimensions.

We are supporting and accelerating powerful entrepreneurs and professionals all over the world while creating jobs and supporting families in a global workforce. Inspired by our team, we have also launched Virtual Assistants Give Back, an empowerment program to support local communities.














I hope you enjoy the guide and please reach out with any questions about how we can support you.

Brad Stevens
Founder & CEO, OutsourceAccess.com





Master Categories

-  Business
-  Customer Management
-  Digital Marketing
-  Educational
-  Financial Management
-  Graphics & Design
-  Legal Resources
-  Media
-  Outsourcing
-  Productivity
-  Sales & Marketing
-  Website
-  Writing and Translation





Business

» Crowdfunding

Kickstarter | kickstarter.com | Paid

Crowdfunding website for businesses to raise funds for product launches or to collect startup capital.



Microventures | microventures.com | Free

Equity funding site for entrepreneurs to attract investors and secure seed funding.

Indiegogo | indiegogo.com | Paid

Funding site designed to help individuals, groups and non-profits raise money online.

» Human Resources

15 Five | 15five.com | Paid

Inter-company feedback system that uses surveys to gather employee concerns and questions.

Submittable | submittable.com | Paid

Online tool to make public forms, calls for entries, website-embedded submission pages, collect entries, and take payments.

ZipRecruiter | ziprecruiter.com | Paid & 14 day trial

Job posting and aggregate site to recruit qualified professionals for job openings.



whosoff | whosoff.com | Free

The leading professional online application that allows you to manage your staff leave.





Customer Management

» CRM Software

Agile CRM | agilecrm.com | Paid

Customer Relationship Management (CRM) software with sales and marketing automation for small businesses.

Hubspot CRM | hubspot.com/products/crm | Free & Paid

An inbound marketing and sales platform that helps companies attract visitors, convert leads, and close customers.

Salesforce CRM | salesforce.com/crm | Paid

CRM with features to connect with customers across sales, boost customer service, marketing, communities, apps, and collect sales analytics.

SugarCRM | sugarcrm.com | Free

A complete CRM solution that automates core sales, customer service and marketing processes, with a focus on the individual.



Vibe | vibe.com | Paid

Cloud-based mobile relationship management platform that enables marketers to drive revenue growth and loyalty through mobile messaging.

Zoho CRM | zoho.com/crm | Paid

CRM tool that provides a 360-degree view of the sales cycle and pipeline, identifies trends, spots opportunities, and ways to reduce costs.

» Customer Experience Management

Crystal Knows | crystalknows.com | Paid

Personality platform designed to give insight into how to craft email messages that get read by customers.





Hello Bond | helloworld.com | **Paid**

Service that sends handwritten-styled notes and cards to customers and potential sales prospects.

Survey Monkey | surveymonkey.com | **Free & Paid**

Survey generation and hosting site offering survey templates or customized surveys to send via email or post online.

ZenDesk | zendesk.com | **Paid**

A cloud-based customer support platform which allows quicker and easier interaction between businesses and customers.

»» Support Tools

Call Rail | callrail.com | **Paid**

Call tracking software to optimize marketing and increase ROI with additional features for PPC, SEO, and offline ad campaigns.

Kayako | kayako.com | **Paid**

Helpdesk software that unifies channels, customer information, and teams around creating context and supporting customers.



Voicestak | voicestak.com | **Paid**

Enables businesses to receive video messages from customers after visiting the website.



Digital Marketing

»» Affiliate Network

Amazon Affiliates | affiliate-program.amazon.com | **Paid**

Call tracking software to optimize marketing and increase ROI with additional features for PPC, SEO, and offline ad campaigns.

Avangate | avangate.com | **Free & Paid**

An enterprise software that helps SaaS and online services companies manage digital commerce, global payments, and subscription billing.





CJ Affiliate | [cj.com](https://www.cj.com) | **Free & Paid**

An online advertising and internet marketing company that specializes in affiliate, media and tracking services.



top choice

Share A Sale | [shareasale.com](https://www.shareasale.com) | **Free & Paid**

Affiliate network providing pay-per-sale, pay-per-lead, and pay-per-click programs for webmasters.

» **Community News**

BuzzSumo | [buzzsumo.com](https://www.buzzsumo.com) | **Free & Paid**

Tool to analyze what content performs best for any topic or competitor and find the key influencers to promote content.



top choice

Nuzzel | [nuzzel.com](https://www.nuzzel.com) | **Free & Paid**

Online social media platform to discover top news from friends and influencers and to subscribe to social-powered or personally-created newsletters.

Reddit | [reddit.com](https://www.reddit.com) | **Free & Paid**

A user-generated entertainment, social news networking service, and news website.

» **Content Curation**

Curata | [curata.com](https://www.curata.com) | **Paid**

Software that enables marketers to scale content marketing to grow leads and revenue.



top choice

Feedly | [feedly.com](https://www.feedly.com) | **Free & Paid**

A site where visitors can easily read all the news they rely on to think, learn, and keep ahead.

PublishThis | [publishthis.com](https://www.publishthis.com) | **Paid**

Digital share platform for businesses to produce content for the web, email, and social media.





» Content Management

Automated Insights | automatedinsights.com | Free & Paid

Transforms data into strings of readable, high-quality text for reports, articles, product descriptions, and much more.

Marketing.AI | marketing.ai | Free & Paid

Content marketing tool to help create content marketing strategies, manage active marketing campaigns and store marketing assets.

Mention | en.mention.com | Paid & 14 day trial

Media monitoring tool that provides real-time updates on about anything on the web and social media to analyze your online presence.

Outbrain | outbrain.com | Paid

Content marketing platform to promote content on the web's largest publisher sites, including CNN, TIME, Mashable and thousands more.

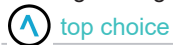
» Content Marketing

Idio Platform | idioplatform.com | Free trial & Paid

Content Intelligence platform that identifies patterns in each customer's content consumption to understand their interests and predict their intent.

Learning Cart | learningcart.com | Free trial & Paid

Online tool designed to allow business to turn learning products into revenue with its integrated SCORM compliant learning management system.



top choice

Wrights Media | wrightsmedia.com | Paid

Content licensing agency specializing in creating new revenue streams from existing content and turn earned media into marketing campaigns.

» Email Marketing

Activecampaign | activecampaign.com | Paid

Marketing automation tool to send newsletters, design beautiful email campaigns, and keep in touch with your contacts and customers.





Mail Chimp | mailchimp.com | **Free & Paid**

Online email marketing solution to manage subscribers, send emails, and track results.

» **Email Verification**

Email Hippo | emailhippo.com | **Paid**

Cloud email verification technology to clean bad email addresses from your customer data.

Email Verifier | emailverifierapp.com | **Paid**

Email verification tool for easy email lookup to determine if the email is real and connected with an individual or business.

Never Bounce | neverbounce.com | **Paid**

Real-time email verification tool and advanced email list cleaning & scrubbing services.



Market Research

Long Tail Pro | longtailpro.com | **Paid**

Keyword research software used by marketers and SEOs to find the best long tail keyword ideas and quickly analyze competitor websites.

Product Hunt | producthunt.com | **Free**

Aggregate site that lists new products as they become available from startups.

Startup Lister | startuplister.com | **Paid**

Marketing tool for startups to list on search engines and find contact lists for journalists.





» Marketing Automation

Get Drip | getdrip.com | Paid

Email marketing automation tool that allows businesses to craft every interaction to provide you with the best email tools.

IFTTT | ifttt.com | Paid

Application management tool to connect the apps and devices you use every day, such as Amazon Alexa, Facebook, Twitter, Fitbit, Slack and more.

InfusionSoft | infusionsoft.com |

Automates your small business sales and marketing, while combining your CRM, email marketing, lead capture and e-commerce in one place.



top choice

Ontraport | ontraport.com | Paid

Business and marketing automation platform that removes the burden of technology for small businesses and entrepreneurs.

Zapier | zapier.com | Paid

Online tool to help you automate tasks between web apps.



top choice

Search Engine Marketing

Moz | moz.com | Free & Paid

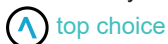
Software as a service (SaaS) company providing inbound marketing and marketing analytics tools.

SemRush | semrush.com | Free & Paid

Competitive intelligence suite for online marketing, from SEO and PPC to social media and video advertising research.

SpyFu | spyfu.com | Free & Paid

Search analytics tool to find your competitors' most profitable keywords and ads for paid and organic search results.



top choice





» Social Media Marketing

Buffer App | bufferapp.com | **Paid**

Software app designed to manage accounts in social networks, by scheduling posts to Twitter, Facebook and LinkedIn.

Hootsuite | hootsuite.com | **Free & Paid**

Social media dashboard to manage all your social networks and schedule messages for future publishing.



MeetEdgar | meet Edgar.com | **Paid**

Online publishing tool to store social media updates and catalogue them in a library that you build over time.

Oktopost | oktopost.com | **Paid**

Social media management platform designed to publish social messages, engage with social sales and support employee social advocacy.

Tweetdeck | tweetdeck.com | **Free**

Social media dashboard application for management of Twitter accounts.

» Social Media Tracking

Fanpage Karma | fanpagekarma.com | **Paid**

Social media optimizing tool to monitor any Facebook page, create insight reports and create your social media marketing strategy.



Likealyzer | likealyzer.com | **Free & Paid**

Social media tool to measure and analyze the potential and success rate of your Facebook Pages.

Twitteroid | twitteroid.com | **Paid**

A free twitter tool that helps you make the most of Twitter by letting you know the best time to tweet.





» Web Analytics

Bounce Exchange | bounceexchange.com | Paid

Full-service behavioral automation platform that reacts to your visitors' digital body language.

Crazy Egg | crazyegg.com | Free & Paid

Website analytics tool with heat and scroll map reports to analyze how website visitors engage with your website.



Lucky Orange | luckyorange.com | Paid

Website engagement tool that lets you quickly see who is on your site and interact with them in many ways.

Mouseflow | mouseflow.com | Paid

Website traffic tool designed to record website visitors and generate instant heatmaps showing where they click and scroll.

Similar Web | similarweb.com | Paid

Advanced traffic estimator tool allowing businesses to see any website's traffic sources and uncover their online marketing strategies.

» Webinar Services and Live Video

GotoMeeting | gotomeeting.com | Paid & 30 day trial

Virtual meeting tool for conference calls, video messaging, and webinar hosting.

StealthWebinars | stealthseminar.com | Paid

Site designed to help businesses record, host, store, and sell webinar content to generate income.

Ustream | ustream.tv | Free & Paid

Video solutions for media and enterprises offering live streaming, video transcoding and delivery.

Webinar Jam | webinarjam.com | Paid

Webinar hosting platform using Google Hangouts to produce webinars that increase conversion rates.





Zoom | zoom.us | **Free & Paid**

Meeting tool that unifies cloud video conferencing, simple online meetings, and cross platform group chat into one easy-to-use platform.



Educational

» Online Courses/Tutorials

Content Marketing Institute | contentmarketinginstitute.com | **Free & Paid**

Educational resource to learn about content marketing and access online education, print material, and see upcoming in-person events.

Digital Marketer | digitalmarketer.com | **Paid**

Marketing tool to learn digital marketing best practices with access to blogs, case studies, and online courses.

HubSpot | hubspot.com | **Free & Paid**

Online learning platform that offers certification, documentation, and training programs to help people understand marketing.

Udemy | udemy.com | **Free & Paid**

Online learning and teaching marketplace for over 40,000 courses in a wide range of topic areas.



Personal Development

Entreleadership | entreleadership.com | **Paid**

Educational resource providing podcasts, e-coaching, and various educational tools for entrepreneurs.

Hermann Solutions | herrmannsolutions.com | **Paid**

Behavioral assessment testing using Whole Brain® Thinking and powerful assessment tools.

Human Metrics | humanmetrics.com | **Paid**

Online test provider focused on personality, relationships, and entrepreneurship testing.





Medium | medium.com | **Free**

Online publishing platform where users can go to read, write, and interact with the stories that matter most to them.



Readitfor.me | readitfor.me | **Free & Paid**

Professional book reviews and training materials for businesses.



Financial Management

» Bookkeeping

Expensify | expensify.com | **Paid**

Accounting software tool that develops a travel and expense web and mobile application for personal and business use.

Mint | mint.com | **Free & Paid**

Web-based personal financial management tool to manage your money, pay your bills and track your credit score.

Simple Numbers | simplenumbers.me | **Paid**

Maximize profitability with customized and clear financial modeling for your industry.

System Happy | systemhappy.com | **Paid**

Hands-on development, organization and implementation of smart systems to help your small business grow.

Xero | xero.com | **Paid**

Cloud-based accounting software for small and medium-sized businesses as an alternative to QuickBooks.



Invoices & Payments

InDinero | indinero.com | **Paid**

Web-based financial tools and data to understand, run, and grow your small business.





Paypal | paypal.com | **Free & Paid**

Online payment system to send money faster and safer, make online payments, send invoices, and receive money.



Stripe | stripe.com | **Paid**

Online payment system for businesses in North America to accept payments via the Internet.

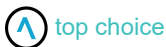
»» Payroll Services

ADP | adp.com | **Paid**

Comprehensive payroll services and human resources management solutions for businesses of all sizes.

Paychex | paychex.com | **Paid**

Payroll, human resource, and benefits outsourcing solution for small- to medium-sized businesses.



Graphics & Design

Design Assets and Templates

Creative Market | creativemarket.com | **Free & Paid**

Marketplace to buy and sell handcrafted, mouse-made design content like vector patterns, icons, photoshop brushes, and fonts.



Maker Book | makerbook.net | **Free**

Online listing tool with a hand-picked directory of the best free resources for creatives.

Template Monster | templatemonster.com | **Free & Paid**

Online store providing web templates designed and developed by field experts.





» Design Collaboration

Codesign | codesign.io | Free & Paid

Simplest feedback tool to get suggestions on your visual projects, websites, designs and presentations.



Invision App | invisionapp.com | Free & Paid

Design tool to transform your web and mobile designs into clickable, interactive prototypes and mockups.

» Photo Editing

Canva | canva.com | Free & Paid

Graphic design software to create designs for web or print: blog graphics, presentations, Facebook covers, flyers, posters, and invitations.



PicMonkey | picmonkey.com | Free & Paid

Online image editor to easily add filters, frames, text, and effects to images.

» Web & Mobile Design

Balsamiq | balsamiq.com | Paid

Wireframing and mock up tool with a high focus on usability, allowing you to quickly come up with mock ups and easily share them with clients.



Lucidchart | lucidchart.com | Free & Paid

Visual communication tool to make online flowcharts, diagrams, UML sketches, and ER models.

Moqups | moqups.com | Free & Paid

HTML5 App for creating high fidelity, resolution independent SVG mockups and wireframes.

Mockflow | mockflow.com | Free & Paid

Online wireframe tool and design cloud to seamlessly mockup software and website prototypes.





Legal Resources

» Office Tools

DocuSign | [docusign.com](https://www.docusign.com) | Paid

Electronic signature tool and digital transaction manager for facilitating electronic exchanges of contracts and signed documents.



top choice

Legal Zoom | [legalzoom.com](https://www.legalzoom.com) | Free & Paid

Online legal provider offering personalized, online legal solutions and legal documents for small businesses and families.

» Trademarks and Legal Docs, Incorporation, Patents

Clerky | [clerky.com](https://www.clerky.com) | Paid & 14 day trial

Online platform to handle all of the legal work necessary to create a new business or draw up terms for investor funding.

Copyscape | [copyscape.com](https://www.copyscape.com) | Free trial & Paid

Online plagiarism checker to cross-reference text with online sources.



top choice

Hello Sign | [hellosign.com](https://www.hellosign.com) | Paid

Web-based signature tool to securely collect electronic signatures that are legally binding.



Media

» Audio

Audacity | [audacity.com](https://www.audacity.com) | Free

Audacity is free, open source, cross-platform audio software for multi-track recording and editing.





Boss Jock Studio | bossjockstudio.com | **Free**

Podcast tool to create and publish rich audio productions on iOS.

iTunes | apple.com/itunes/podcasts | **Free**

Easily create, maintain, and submit your podcast to the iTunes store, and listen to thousands of free podcasts.

Spotify | spotify.com | **Free & Paid**

A digital music service that gives you access to millions of songs.



» Photography

Adobe Stock | stock.adobe.com | **Paid**

Online image library to browse and buy royalty-free images, photos, graphics, and more.

Can Stock Photo | canstockphoto.com | **Paid**

A stock photography provider which licenses royalty-free images, photos, digital illustrations, picture clip art and footage files.

Giphy | giphy.com | **Free**

Aggregate tool to find the best & newest GIFs and animated stickers online.

istockphoto | istockphoto.com | **Paid**

An online, royalty free, international microstock photography provider.

Shutterstock | shutterstock.com | **Paid**

Image library with stock photography, stock footage, stock music, and provides picture editing tools.



» Video Hosting

Facebook | facebook.com | **Free**

Social media platform that doubles as a video hosting site for free.





Vimeo | vimeo.com | Free & Paid

A video-sharing website in which users can upload, share and view videos.

Wistia | wistia.com | Paid

Provides video hosting with viewer analytics, HD video delivery, and marketing tools to help understand your visitors.



YouTube | youtube.com | Free

Global video-sharing website where videos can be uploaded and hosted for free.

» Video Production

Explaindio | explaindio.com | Paid

Video technology that combines whiteboard and animation to help you make marketing or explainer videos and video sales letters.

Jing | jing.com | Paid

Screen capture tool that enables you to make images or short videos, and instantly share them with others.



Powtoon | powtoon.com | Free

Cloud-based software for creating animated presentations and animated explainer videos.

Vidyard | vidyard.com | Paid

Video marketing platform that provides access to software to host and analyze video performance.

» Video Review

Screenlight | screenlight.tv | Paid

Video review tool to collect client feedback to drive video revisions and creation.

Wipster | wipster.io | Paid

An intuitive cloud based platform for reviewing, approving and collaborating on video production.





Outsourcing

» Design

99Designs | 99designs.com | Paid

Online marketplace for graphic design, including logo design, web design and other design contests.



Crowd Studio | crowdstudio.in | Paid

Online marketplace for custom audio including jingles, sound tracks, sound effects, voice overs, and much more.

Design Crowd | designcrowd.com | Paid

Graphic design tool offering crowdsourced logos, freelance graphics and web design services.

» Hiring

Fiverr | fiverr.com | Free

Outsourcing site for digital services, including logo design, marketing services, whiteboard animations, and more.



Flex Jobs | flexjobs.com | Free & Paid

Job aggregator site for telecommuting jobs, part-time professional jobs, and other flexible jobs.

Freelancer | freelancer.com | paid

Online outsourcing marketplace to hire freelance programmers, web developers, designers, writers, and data entry at a fraction of the cost.

Hireology | hireology.com | Free trial & Paid

A data-driven hiring software and talent acquisition technology for retail auto dealerships and franchise systems.

Upwork | upwork.com | Free

A global freelancing platform where businesses and independent professionals connect and collaborate remotely.





Productivity

» Calendar/Scheduler

Bookafy | mybookafy.com | Free & Paid

Online appointment scheduling software for calls, meetings, demos and appointments.

Boomr | boomr.com | Free & Paid

Online management dashboard where managers can see in real-time what every employee is working on.

Calendly | calendly.com | Paid

A simple social media calendar tool, designed with freelance, agency and brand social media managers in mind.

 top choice

You Can Book Me | youcanbookme.com | Paid

Online booking tool, allowing you to book fixed length slots straight into your Google Calendar.

» Communication

HipChat | hipchat.com | Free & Paid

A hosted group chat and video chat built for teams to help with collaboration, file sharing, and screen sharing.

Skype | skype.com | Free & Paid

Video calling tool that businesses can use to connect with remote team members and send instant messages.

Slack | slack.com | Free & Paid

Online communication tool for teams to have access to real-time messaging, archiving and search capabilities.

 top choice





» File Storage and Sharing

Box | box.com | Free & Paid

Content management and collaboration for individuals, teams and businesses, enabling secure file sharing and access to your files online.

Dropbox | dropbox.com | Free & Paid

A file hosting service that offers cloud storage, file synchronization, and file sharing.



top choice

Google Drive | drive.google.com | Free & Paid

Online appointment scheduling software for calls, meetings, demos and appointments.

OneDrive | onedrive.live.com | Free & Paid

Cloud-based tool that allows you to get to your files and photos from anywhere, on any device.

OrangeDox | orangedox.com | Paid

File tracking tool that enables businesses to retain their brand identity and track shared Dropbox content.

» Organization

Evernote | evernote.com | Free & Paid

Online note management system to keep track of important notes and passwords, boosting information sharing.

Now Do This | nowdothis.com | Paid

Online to-do list and organizer to keep you productive throughout the day.



top choice

Wunderlist | wunderlist.com | Paid

A cloud-based task management application that allows users to manage their tasks from a mobile or desktop device.





» Password Management

1 Password | 1password.com | Paid

Password management tool that remembers and stores all your passwords for you including PIN codes, documents, and credit cards.

Dashlane | dashlane.com | Paid

Password manager designed to save receipts, payment types, passwords and personalize your digital wallet.



Lastpass | lastpass.com | Free & Paid

Password management service which stores encrypted passwords in private accounts.

» Project Management

Active Collab | activecollab.com | Free & Paid

An all-in-one online tool for project management, team collaboration, and billing.



Asana | asana.com | Free & Paid

A web and mobile application designed to help teams track their work.

Basecamp | basecamp.com | Free & Paid

A web-based project management tool for teams to upload documents, share comments, and post notes.

Trello | trello.com | Free & Paid

An online project management application designed with boards, lists, and cards to organize and prioritize your projects.





» Writing Tools

Grammarly | [grammarly.com](https://www.grammarly.com) | Free & Paid

A writing-enhancement platform to proofread, check for 250 different types of grammatical errors and perform plagiarism checks.



Hemingway App | [hemingwayapp.com](https://www.hemingwayapp.com) | Free

An online writing tool that highlights long, complex sentences and common errors and suggests ways to restructure writing.



Sales & Marketing

» Advertising

Admob | [admob.com](https://www.admob.com) | Paid

A mobile advertising network that helps app developers monetize and promote their mobile and tablet apps with ads.

Adroll | [adroll.com](https://www.adroll.com) | Paid

A retargeting and prospecting platform that helps to attract new prospects, convert customers, and grow customer value.

Facebook Audience Network | developers.facebook.com/docs/audience-network | Paid

A new way for advertisers to extend their campaigns beyond Facebook and into other mobile apps.



Perfect Audience | [perfectaudience.com](https://www.perfectaudience.com) | Paid

A retargeting platform that lets marketers bring back lost web visitors through Facebook ads and banner ads in the web.

Taboola | [taboola.com](https://www.taboola.com) | Paid

A content discovery platform that provides publishers the option to display content recommendations.





Woobox | woobox.com | **Free & Paid**

Advertising tool allowing brands to increase user engagement by creating promotional apps and customizable tabs for Facebook pages and websites.

» Growth Hacking

Growth Hacker | growthhacker.tv | **Free Trial & Paid**

Video platform hosting weekly episodes of experts on startup growth revealing their secrets to success.

Growth Hackers | growthhackers.com | **Paid**

Premier growth hacking community with high quality trending articles on growth hacking, marketing channels, user acquisition, engagement, product launches and more.

Growth Hacking Idea | growthhackingidea.com | **Free & Paid**

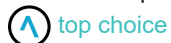
An invite-only community of growth hackers that send one short, curated growth hacking idea a day to your email.



» Landing Pages

Click Funnels | clickfunnels.com | **Paid**

The one-stop solution to build, design, and track state-of-the-art sales funnels with ease.



Gravity Forms | gravityforms.com | **Paid**

A full featured contact form plugin that has a drag and drop interface, advanced notification routing and lead capture capabilities.



Lead Pages | leadpages.net | **Paid**

Landing page builder to generate leads and increase sales using customized proven templates.

Unbounce | unbounce.com | **Paid**

Marketing tool that lets marketers build, publish and test landing pages without IT or software.





» Lead Generation

Lead Quizzes | leadquizzes.com | Free & Paid

An online quiz creation tool that gives your (potential) customers valuable insights while delivering you valuable lead information.

Opt In Monster | optinmonster.com | Paid

Lead generation software that converts abandoning visitors into subscribers by leveraging dynamic marketing tools.

Picreel | picreel.com | Paid & 30 day trial

Sales tool to increase conversion rate and recover up to 25% of all abandoning visitors to follow up and retarget.

Rapportive | rapportive.com | Free

An email add-on that displays social media info about contacts inside the users' inbox.

Sumome | sumome.com | Free trial & Paid

A suite of free tools that can be used to grow a website's traffic.

Wufoo | wufoo.com | Free & Paid

HTML form builder helps you create online web forms to power your contact forms, online surveys, and event registrations.



Website

» Web Development

Built With | builtwith.com | Paid

Web technology information profiler tool providing internet web technology trends information and website technology lookups.

Strikingly | strikingly.com | Free & Paid

Online website builder to easily create and design long form, one page, mobile-friendly websites.





Wix | wix.net | **Free & Paid**

A web development platform that allows users to create HTML5 websites and mobile sites through the use of their online drag and drop tools.

Woothemes | woothemes.com | **Paid**

Web service that offers expert designs and coding for cutting-edge commercial themes and plugins for WordPress.



Wordpress | wordpress.com | **Paid**

An online quiz creation tool that gives your (potential) customers valuable insights while delivering you valuable lead information.

» Web Hosting

Amazon Web Services | aws.amazon.com | **Free & Paid**

A cloud website hosting tool that provides businesses with a flexible, scalable, low-cost way to deliver websites and applications.

Blue Host | bluehost.com | **Paid**

An online web hosting service.

GoDaddy | godaddy.com | **Paid**

A web development platform that allows users to create HTML5 websites and mobile sites through the use of their online drag and drop tools.

HostGator | hostgator.com | **Paid**

An online reseller, virtual private server, and dedicated web hosting provider.



Writing and Translation

» Article & Blog Writing

Constant Content | constant-content.com | **Paid**

Online marketplace to commission freelance content writers to create original content for your web site.





iWriter | [iwriter.com](https://www.iwriter.com) | **Paid**

Writing services tool to hire writers to create original content for cheap.

Text Broker | [textbroker.com](https://www.textbroker.com) | **Paid**

Outsourcing marketplace to get custom blog articles, product descriptions and any kind of content you need.

Writers Access | [writersaccess.com](https://www.writersaccess.com) | **Paid**

Content marketplace to hire freelance writers directly to work on content for social media posts, websites, or blogs.



» **Business Plans**

B Plans | [bplans.com](https://www.bplans.com) | **Free & Paid**

Online resources for startups, including business plan templates, business planning resources, financial calculators, and industry reports.

Go Business Plans | [gobusinessplans.com](https://www.gobusinessplans.com) | **Paid**

Outsourcing tool to hire help from experienced business plan consultants and business plan writers.



Live Plans | [liveplan.com](https://www.liveplan.com) | **Paid**

Business Plan Software designed to take you through the process to create investor-ready business plans.

» **Press Releases**

PR Log | [prlog.org](https://www.prlog.org) | **Free & Paid**

Press release distribution service for all businesses to increase traffic and visibility.

PR underground | [prunderground.com](https://www.prunderground.com) | **Paid**

Web press release distribution tool to send content to Google News, social media, and 100+ news websites.

PR Web | [prweb.com](https://www.prweb.com) | **Paid**

Online press release dissemination platform to help you create buzz, increase online visibility and drive website traffic.





» Proposal/Bid Writing

Bid Sketch | bidsketch.com | Paid

Proposal software that lets you create, electronically sign, and track professional looking client proposals in less time.

Quote Robot | quoterobot.com | Paid & 14 day trial

Proposal software app to create professional quotes, invoices, and multi-page proposals.

Quote Roller | quoteroller.com | Paid & 14 day trial

Business proposal software to publish professional proposals that save you time and money, and increase win rates.

Qwir | qwir.com | Paid

Sales document tool designed to replace PDF proposals, quotes and presentations with interactive and mobile-friendly webpages.



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How Can Outsource Access Help You?

Based on 10 years of experience, we have one of the most thorough, proven processes to identify, vet, train and match affordable offshore Virtual Assistants in the Philippines with entrepreneurs, CEO's, busy professionals and small to medium business owners.

We help you redefine how you scale.

Want to Learn More?

Our Founder takes you behind the scenes in a brief video to show you how we work. See the video at the top of this page:

OutsourceAccess.com/process

Not sure what a VA can do for you? Our founder shows you 10+ step-by-step examples of how a VA can change your personal and business life.

Visit OutsourceAccess.com/training-10-ways

A Word From Our Founder and CEO

Creating Outsource Access along with an incredible team in the Philippines has been one of the greatest honors of my life. I had no idea the impact we would have across so many dimensions.

We are supporting and accelerating powerful entrepreneurs and professionals all over the world while creating jobs and supporting families in a global workforce. Inspired by our team, we have also launched Virtual Assistants Give Back, an empowerment program to support local communities.

I hope you enjoy the guide and please reach out with any questions about how we can support you.

Brad Stevens
Founder & CEO, OutsourceAccess.com

